

BOGGY BAYOU MULLET FESTIVAL

NICEVILLE, FLORIDA

PUBLIC SERVICE ANNOUNCEMENT

35th ANNUAL BOGGY BAYOU MULLET FESTIVAL

The Boggy Bayou Mullet Festival always promises a good time for the entire family, and this year is no exception. Art & craft booths will showcase the talents of local artists, as well as those from surrounding states. The food booths will be a hit with flavors from all over the world, and Mullet fans and newcomers alike can enjoy a taste of the local staple our Festival is named for. Carnival rides, clown acts, magic shows and cartoon characters will be on hand for "children" of all ages, and the Mullet Festival stage will come to life each day with concerts by top Country stars and other musical acts.

Trace Adkins headlines this year's festival and is sure to be a crowd pleaser on Saturday night. A member of the Grand Ole Opry, Trace has had 4 Grammy nominations and has won numerous ACM and CMT Awards. Trace has acted in motion pictures, been a voiceover artist, a social commentator, and was a finalist on NBC's *Celebrity Apprentice*. Trace's latest release *Just Fishin'* has become his 15th top-ten hit and is the lead single from his new album *Proud to Be Here*.

Friday night will feature the return of rising Country star Brantley Gilbert. Brantley has recently penned two #1 hits for Jason Aldean (*My Kinda Party* and *Dirt Road Anthem*). His own single *Country Must Be Country Wide* is climbing the charts and is featured on the deluxe edition of his album *Halfway to Heaven*, which will hit stores September 13th. The Finals of this year's Mullet Festival Singing Showdown will also take place Friday night. Five finalists chosen from two nights of auditions will compete for \$500 and the opportunity to become part of Saturday's entertainment lineup.

The tradition continues with Alcohol-Free Family Day on Sunday, October 23rd. Sunday's headliner is Vero Beach native Jake Owen. The Academy of Country Music Awards' 2009 Top New Male Vocalist, has spent 2011 touring with Keith Urban and readying his third album for release. The album sold 55,000 copies in its first week to top the Billboard Country Albums chart the same week the title track, *Barefoot Blue Jean Night*, began its 2-week run as the #1 Country song. Also taking the stage Sunday will be the Sleepy Man Banjo Boys, who recently made their Grand Ole Opry debut and have

received national media attention with performances on *Letterman*, the *Today Show* and *Huckabee*. Local church groups will perform Sunday afternoon.

Other acts performing during Mullet Festival weekend are Doctor Zarr's Amazing Funk Monster, the Alabama Blues Brothers, The Blasters, and Waylon Thibodeaux.

This year's Mullet Festival will be held October 21-23 at the intersection of Highway 85 North and College Boulevard. Tickets at the gate will be \$10 daily and \$15 Saturday from 5pm until closing time. Children age 11 & under are FREE. Advance tickets are \$9 each or 3 for \$25 and can be purchased online or at numerous locations from Walton to Escambia County.

For detailed information on entertainers, tickets, and other activities, visit the Mullet Festival page at cityofniceville.org.

MULLET FESTIVAL INFORMATION:

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