

**34<sup>th</sup> ANNUAL BOGGY BAYOU MULLET FESTIVAL  
OCTOBER 15, 16, & 17, 2010**

**PRE-APPLICATION FOR COMMERCIAL BOOTH VENDORS**

The Boggy Bayou Mullet Festival Committee is now accepting applications from commercial vendors who would like to be considered for acceptance into this year's festival. Prospective participants are required to submit 3 clear photographs or slides of their booth and a description of all items to be sold from the booth.

Thirty-five spaces have been designated for commercial vendors. The spaces are 10' X 20' in size with 10' on the walkway and 20' in depth. Since the side boundaries of each booth space are adjacent to each other, your booth must fit within the designated booth space. This includes all tie downs, tables, display equipment, trailers, trailer tongues, doors and pop-up windows that are part of your booth. If your displays do not fit within the single space, you may request being considered for purchasing two adjacent commercial spaces.

The cost of each 10' X 20' commercial space will include the 6% Florida sales tax and is as follows:

<b>NON-PROFIT</b>	<b>\$225.00 plus 6% tax (if applicable) = \$238.50 per space</b>
<b>FOR PROFIT</b>	<b>\$450.00 plus 6% tax = \$477.00 per space</b>

Please **DO NOT SUBMIT BOOTH FEES WITH THIS APPLICATION**. Vendors will be notified of acceptance along with a participant's application and will be required to submit appropriate fees at this time.

The Boggy Bayou Mullet Festival is a quality, family-oriented event that attracts thousands of people from all over the country. It is the Festival Committee's purpose to continue to maintain the highest standards and provide a wide variety of displays and products. Commercial vendors will be selected based on the following rules and criteria.

**CRITERIA FOR SELECTION OF COMMERCIAL VENDORS**

1. Merchandise and services displayed and sold in the commercial section should be high quality and not present a hazard to the public. **Items such as sparklers, fireworks, knives, firearms, poppers, canned string, fart sprays, drug paraphernalia, etc. will not be permitted. This will be strictly enforced.**
2. Priority will be given to churches, non-profit and charitable organizations and local individuals and businesses.
3. The uniqueness and originality of a vendor's products or services and the physical characteristics of a booth may be considered in the selection process. The Festival Committee reserves the right to limit the number of vendors selling any type of merchandise and to exclude any display or merchandise deemed unsuitable.
4. Designated festival sponsors have been granted exclusives for their products. Vendors may not sell, display, dispense without charge, or advertise similar products or lines of products from companies other than festival sponsors.

**RULES FOR PARTICIPATION IN COMMERCIAL BOOTH SECTION**

1. Booths accepted for participation must fit within the space purchased. This includes tie downs, trailer tongues, pop-up windows, etc. Encroachment on adjacent spaces is not permitted.
2. Only items which have been listed on the pre-application and approved by the Festival Committee will be allowed for sale or display at your commercial booth. Food items are not allowed for sale or dispensing within the commercial area.
3. Subletting a booth or any part of a booth to any other person or organization not listed on the application is strictly prohibited and could result in expulsion.
4. Vendors are responsible for collecting and remitting a 6% sales tax to the State of Florida. Non-profit organizations must include their tax exemption number issued by the State of Florida on their application.
5. Electricity for lights is furnished and is included in the price of the booth. If a booth requires additional electricity (for operating tools, etc.), vendors must furnish a 50' heavy duty, all-weather extension cord and must be sure the circuits are not overloaded. Trucks, campers, or vans are not allowed to plug into the electricity during festival operating hours.
6. Vendors are permitted to sell within their booth space and are not allowed to sell merchandise outside their assigned area (i.e. walking through the crowd).
7. **No advertisements or signs for vendors are permitted outside the designated booth space.** Use of sound amplification devices and audio equipment (bullhorns, P.A. systems) is strictly prohibited within the booth areas.
8. **Parking behind booths is prohibited.** Vendors will be issued one parking pass per booth space which will allow them to park their vehicles in a designated area on the east side of the festival site.
9. Deadlines for setting up booths is 7:00pm on Thursday, October 14. Hours of operation are noon until 12:00 am on Friday, October 15; 12:00 pm until 12:00 am on Saturday, October 16; and 12:00 pm until 7:00 pm on Sunday, October 17.
10. No pets or firearms are allowed.
11. The Mullet Festival reserves the right to all beer and wine sales. No alcoholic beverages will be sold from the booth display areas.

12. RV spots are reserved for vendors. Any available spots after Oct 1 are first come first served (100.00 per space). RV can hook up Thurs afternoon before festival. Any early hook ups will be \$30.00 per day in advance.
13. The Boggy Bayou Mullet Festival Committee requires that vendors carry an adequate amount of liability insurance. In the event the Mullet Festival Committee is unable to hold the Boggy Bayou Mullet Festival by reason of war, insurrection, or act of God or nature, then no refund shall be made, and it is agreed that all contracts are null and void, and there shall be no responsibility for liability on the part of the Boggy Bayou Mullet Festival Committee, Inc., for losses sustained by any person caused by such event.
14. The Boggy Bayou Mullet Festival reserves the right to prohibit or close any vendor's booth not in compliance with the rules and criteria set forth in this application.
15. Vendors wishing to be considered for participation in the Mullet Festival should complete the attached application and return it along with 3 clear photos or slides and a stamped, self-addressed envelope before 9-15-10.
16. Applicant's who are selected will be notified and must submit a participant's application and remit booth fees by specified deadlines. If applications and fees are not received by this deadline, booth space will be offered to vendors on the waiting list.

It is not the intent of the above listed rules to deny anyone participation in the Mullet Festival. The rules and criteria are based on common sense and 33 years of experience. The primary purpose of these rules is to ensure a safe and enjoyable experience to the thousands that participate in and attend the festival.

If you would like to be considered for selection in the Commercial Division of the Boggy Bayou Mullet Festival, please complete the attached form and submit it along with 3 clear photos or slides of your booth and a stamped, self-addressed envelope and mail it to:

**BRIDGET ALLEN  
4130 BEACH DRIVE  
NICEVILLE, FL 32578**

**(850) 729-4545 Can be called for inquiries.**

Applicants will be notified of acceptance into the commercial booth division by mail. Those not selected at this time will also be notified and, if they wish, their names will be placed on a waiting list in the event of a cancellation.

To be considered for the Boggy Bayou Mullet Festival, the selection committee must receive your form and photos/slides by 9-21-10.