

**34th ANNUAL BOGGY BAYOU MULLET FESTIVAL
OCTOBER 15, 16, & 17, 2010
PRE-APPLICATION FOR BOOTH VENDORS IN BOUTIQUE DIVISION**

The Boggy Bayou Mullet Festival Committee is now accepting applications from vendors who would like to be considered for acceptance into this year's festival. Prospective participants are required to submit 3 clear photographs or slides of their merchandise and a description of all items to be sold from the booth.

Ten spaces have been designated for boutique vendors. The spaces are 10' X 20' in size with 10' on the walkway and 20' in depth. Since the side boundaries of each booth space are adjacent to each other, your booth must fit within the designated booth space. This includes tie downs, tables, display equipment, and other items that are part of your booth.

The cost of each 10' X 20' space will include the 6% Florida sales tax and is \$185.00 plus \$11.10 tax for a total of \$196.10. **DO NOT** submit booth fees with this application. Vendors will be notified of acceptance along with a participant's application and will be required to submit appropriate fees at this time.

The Boggy Bayou Mullet Festival is a quality, family-oriented event that attracts thousands of people from all over the country. It is the festival committee's purpose to continue to maintain the highest standards and provide a wide variety of displays and products. Participants in the Boutique Division will be selected based on the following rules and criteria.

CRITERIA FOR SELECTION OF BOUTIQUE VENDORS

1. Merchandise displayed and sold in the Boutique Division must be the original work of the person/group applying for the space. All merchandise shown for sale in the Boutique Division should be of the highest quality and **must be handmade or hand decorated by the booth lessee.**
2. Priority will be given to local organizations, businesses, and individuals and to churches, non-profit, and charitable organizations.
3. The uniqueness and originality of a vendor's merchandise and physical characteristics of a booth may be considered in the selection process. The festival committee reserves the right to limit the number of vendors selling any type of merchandise and exclude any display or merchandise deemed unsuitable.
4. Designated festival sponsors have been granted exclusives for their products. Vendors may not sell, display, dispense without charge, or advertise similar products or lines of products from companies other than the festival sponsors.

RULES FOR PARTICIPATION IN BOUTIQUE BOOTH DIVISION

1. Booths accepted for participation must fit within the space purchased. This includes tie downs, tables and display equipment. Encroachment on adjacent spaces is not permitted and may result in exclusion from the festival.
2. Only items which have been listed on your application and approved by the festival committee will be allowed for sale or display at your booth.
3. Subletting a booth or any part of a booth to any other person or organization not listed on the application is strictly prohibited and could result in expulsion.
4. Vendors are responsible for collecting and remitting a 6% sales tax to the State of Florida.

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5. Electricity for lights is furnished and is included in the price of the booth. If a booth requires additional electricity, vendors must furnish a 50' heavy duty, all weather extension cord and must be sure that circuits are not overloaded. Trucks, campers, or vans are not allowed to plug into the electricity during festival operating hours.
6. Vendors are permitted to sell within their booth space and are not allowed to sell merchandise outside their assigned area (IE. walking through the crowd).
7. No advertisement or signage for vendors is permitted outside the designated booth space. Use of sound amplification devices and audio equipment (bullhorns, P.A. systems) is strictly prohibited within the booth area.
8. Private vehicles, campers, trailers, vans, etc. are not allowed to remain at participant's space. Vendors will be issued one parking pass per booth, which will allow them to park their vehicles in a designated area on the east side of the festival site.
9. Exhibitors must be set up and private vehicles removed from the exhibit area by:

Friday, October	15 - 12:00 a.m.
Saturday, October	16 - 12:00 a.m.
Sunday, October	17 - 12:00 a.m.
10. No pets or firearms are allowed.
11. The Boggy Bayou Mullet Festival Committee recommends that vendors carry an adequate amount of liability insurance. In the event the Mullet Festival Committee is unable to hold the Boggy Bayou Mullet Festival by reason of war, insurrection, or acts of God or nature, then no refund shall be made, and it is agreed that all contracts are null and void, and there shall be no responsibility for liability on the part of the Boggy Bayou Mullet Festival Committee, Inc., for losses sustained by any person caused by such event.
12. The Boggy Bayou Mullet Festival reserves the right to prohibit or close any vendor's booth not in compliance with the rules and criteria set forth in this application.
13. Vendors wishing to be considered for participation in the Mullet Festival should complete the attached application and return it along with 3 photos or slides and a self-addressed envelope.
14. Applicants will be notified of acceptance into the Boutique Booth Division. Those not selected at this time will also be notified and, if they wish, will be placed on a waiting list in the event of a cancellation.
15. RV spots are reserved for vendors first, available spots after Oct 1 are first come first served. (100.00 each)

It is not the intent of the above listed rules to deny anyone participation in the Mullet Festival. The rules and criteria are based on common sense and 30 years of experience. The primary purpose of these rules is to ensure a safe and enjoyable experience to the thousands who participate in and attend the festival.